



Summary: Economic Impact Analysis

Berryessa Snow Mountain National Monument Designation

Prepared by Economic & Planning Systems

An economic report released in November 2014 has outlined the potential economic impacts for local economies surrounding the proposed Berryessa Snow Mountain National Monument, including Yolo, Solano, Napa, Lake, Mendocino, Glenn, and Colusa counties. Visitors to the Berryessa Snow Mountain National Monument will likely seek amenities including fuel, recreation goods and services, general merchandise, restaurants, food stores, and overnight accommodations.

Generating Economic Growth

- Recreation in the Berryessa Snow Mountain region currently supports over 600 jobs and \$55.3 million in economic benefits in local counties.
- Higher levels of visitation would support new jobs and increase local tax revenues between 20-30% over a five year period.
- The increase in annual visitation to the Berryessa Snow Mountain National Monument – estimated at 20% to 30% – would have a cumulative impact of up to \$50 million for the local economy over five years.

About the proposed Berryessa Snow Mountain National Monument

The Berryessa Snow Mountain region is the crown jewel of Northern California's wild Inner Coast Range. These public lands stretch nearly one hundred miles from the shores of Lake Berryessa to the flanks of Snow Mountain.

The Antiquities Act has been used to protect and conserve the lands and waters owned by the American people. A National Monument designation for the Berryessa Snow Mountain region will:

- Safeguard the area's natural beauty
- Enhance recreational opportunities for the public
- Provide support to accommodate growth along with improved management and facilities



Benefits for Local Economies

California is an internationally known destination for outdoor recreation. According to the Outdoor Industry Association report, outdoor recreation in California accounts for:

- \$85.4 billion dollars in consumer spending
- Over 732,000 jobs
- \$6.7 billion in state and local tax revenues.



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Outdoor Recreation

The Berryessa Snow Mountain region is a popular destination for those who enjoy going outside to hike, horseback ride, and hunt, camp, fish, bird watch, use motorized vehicles on designated routes, enjoy both motorized and non-motorized boating, water recreation, and more.

Diverse Support

The following groups support a National Monument designation for the Berryessa Snow Mountain region:

- Over 200 local businesses
- More than 43,000 individuals
- Sportsmen, Hunters, and Anglers
- Mountain Bikers including the International Mountain Bicycling Association
- Equestrians including Back Country Horsemen of America, and the Equine Land Conservation Resource
- Hikers
- Off Road Vehicle groups including the Blue Ribbon Coalition
- Conservation groups including Tuleyome, The Sierra Club, The Wilderness Society, Defenders of Wildlife, and the League of Conservation Voters.



Good for the Land, Good for the People

The benefits of a National Monument designation include:

- Higher levels of visitation
- Improved coordination between federal land management agencies
- Protection of valuable natural resources
- Enhanced recreational opportunities for the public

View the full Economic Impact Analysis online at www.berryessasnowmountain.org